

NEWS RELEASE

Contact: Elizabeth King
Tel: +1 972 238 7211
elizabeth.king@gerbertechnology.com

Gerber Technology Unveils New YuniquePLM™ Brand Identity

Expressing Commitment to Stimulate the Apparel, Footwear and Soft Goods PLM Landscape

January 14, 2010 – Tolland, Conn., USA – Gerber Technology, a business unit of Gerber Scientific, Inc. (NYSE: GRB) and a world leader in automated CAD/CAM and PLM solutions for the apparel and flexible materials industry, today unveiled its new PLM brand identity. With the recent acquisition of Yunique Solutions, the new brand: YuniquePLM will become an integral part of the company's commitment to offer the market's most sophisticated global product lifecycle management platform.

This introduction rejuvenates Gerber Technology as a PLM innovator – complementing Gerber's corporate culture of providing leading edge technology for more than 40 years. YuniquePLM delivers a fresh, modern identity that establishes Gerber's software systems as the primary PLM solution for the markets served.



YuniquePLM is an innovative Product Lifecycle Management solution that delivers a full range of functionality needed by today's fast-paced apparel, footwear, accessories and soft goods industry retailers, brands and manufacturers. This software is fully scalable and modular. A completely Microsoft .NET, web-based technology platform, YuniquePLM leverages the internet to provide users with ease-of-use and global connectivity needed to collaborate seamlessly across the enterprise and supply chain.

"The YuniquePLM platform combined with our unprecedented team of experts and support professionals around the globe clearly positions Gerber as the partner of choice for fashion, apparel and retail organizations in need of comprehensive product lifecycle management", states Bill Brewster - VP of Gerber Technology and head of the Gerber Software Systems Group. "When making a PLM investment, the high quality, scalable, innovative and flexible architecture of this system is a perfect complement to Gerber's global resources and organizational stability", he adds.

According to Janet Suleski of AMR Research "Yunique customers AMR Research has spoken to have a particularly high regard for [YuniquePLM's] intuitive user interface and personalization and configuration capabilities in addition to the high degree of customer care they received. These factors led to rarely-seen enthusiasm from notoriously hard-to-please design groups during application selection processes at several companies." *Source: Janet Suleski, AMR Research*

Further testing by Tom Mariano of Foliage (a third-party Software Consulting and Services group contracted to investigate the YuniquePLM software), states “We found the quality of YuniquePLM’s .NET architecture and code to be extraordinarily high, contributing to exceptional customer satisfaction. The code is mainstream and mature, yet leading edge”.

The YuniquePLM core competency is rooted in four “pillars” of strength that differentiates YuniquePLM from other PLM Suppliers. Behind this brand lies a strong infrastructure of industry experts, advanced technology, innovative ideas and unmatched global presence – all backed by a financially stable public company.

In addition to typical PLM components including Line Planning, Collection Management, Tech Pack Configurations and Calendaring and Task Management, YuniquePLM provides Digital Library Management as well as Sourcing RFQ, Costing and Supplier Relationship Management capabilities.

Gerber’s existing software products, including ^{web}PDM, will continue to be maintained, supported and enhanced. Gerber will provide a migration plan for existing data to the new YuniquePLM solution.

For additional information visit www.yunique.com or email us at yuniqueplm@gerbertechnology.com.

About Gerber Technology

Gerber Technology (www.gerbertechnology.com), a Microsoft Gold Certified Partner, develops and manufactures the world's leading brands of integrated software and hardware automation systems for the sewn products and flexible materials industries. These systems automate and significantly improve the efficiency of information management, product design and development, pre-production and production processes. The company offers specialized solutions to a variety of end-user markets including apparel, composites, industrial fabrics, transportation interiors and home textiles. Gerber Technology’s world headquarters are located in Tolland, Connecticut, U.S.A. with regional offices, agents and distributors in more than 126 countries serving over 22,000 customers through 16 Customer Solutions Centers on six continents. The company engineers and manufactures its products in various locations throughout the United States, Europe and Asia. For more information about Gerber Technology, connect with us on; [Twitter](#), [YouTube](#) and [LinkedIn](#).

Through innovation and commitment to our customers, Gerber’s products have become industry standards as well as benchmarks by which all others are measured. By continuing to explore emerging technologies and to build strategic relationships, Gerber intends to continue the pace of setting new standards for innovation and productivity.

Established in 1968, Gerber Technology is one of four business units of \$553 million corporation Gerber Scientific, Inc. (www.gerberscientific.com) of South Windsor, Connecticut. Gerber Scientific is listed on the New York Stock Exchange under the “GRB” symbol.

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