

NEWS RELEASE

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**Contact:** Elizabeth King  
Tel: +1 972 238 7211  
[elizabeth.king@gerbertechnology.com](mailto:elizabeth.king@gerbertechnology.com)

## **Lifestyle Accessories Leader Randa Selects Gerber Technology's YuniquePLM™**

*Global Firm Looks to PLM to 'Connect the Dots' from Design to Delivery*

**July 21, 2010 – Tolland, Conn., USA** – Gerber Technology, a business unit of Gerber Scientific, Inc. (NYSE: GRB), announces that lifestyle accessories leader Randa Accessories (<http://www.randa.net>) will soon begin implementation of the YuniquePLM™ product lifecycle management solution. By providing easy access to centralized product information and process calendars, the web-based software system promises to improve accuracy and free-up time that can be shifted to higher value activities.

According to Randa Senior Vice President of Merchandising Ed Turner, "An internal evaluation of our go-to-market process revealed that our teams were spending too much time searching for and verifying information dispersed across multiple locations and in a variety of spreadsheet, email, and graphics file formats. We saw YuniquePLM as our best choice for connecting all the dots in our design, merchandising, sourcing, and packaging processes."

"We expect YuniquePLM to save time and improve accuracy by enabling our management, internal teams, and global associates to share the right information seamlessly," continued Turner. "The time we save through efficient access to information and elimination of redundant data entry can be refocused on more value-added activities such as product innovation and customer service. We also expect to gain significant business benefits from the visibility the system provides into internal and supply chain tasks and milestones."

YuniquePLM will enable the internal teams to remain in sync by using the most current information accessed from a central database. In tandem, Randa's global supply chain partners will have access to relevant product information and process tracking calendars through the system's fully integrated supplier relationship management (srmOn) module.

"We are pleased with the opportunity to work with such a successful company," noted Bill Brewster, President, Software Solutions, Gerber Technology. "We applaud Randa for the work they have done to identify their current processes in preparation of the PLM implementation. This work and their continuing dedication to the project will enable them to achieve maximum benefits and rapid success. We look forward to working with Randa as they deploy YuniquePLM across their extended enterprise."

For more information about YuniquePLM, visit [www.yuniqueplm.com](http://www.yuniqueplm.com).

### **About Randa Accessories**

Randa is the leading manufacturer, distributor, and marketer of lifestyle accessories including belts, wallets, neckwear, small leather goods, luggage, casual bags, backpacks, business cases, and gifts for men, women, and children. From its origin as a neckwear company 100 years ago, Randa now provides fashion, lifestyle, luxury, and private branded products through retailers in all channels of distribution. The company's products are sold in more than 10,000 doors on five continents under more than 60 brands

including Levi's, Dockers, Geoffrey Beene, Perry Ellis, Nautica, Diane von Furstenberg, Dickies, Trafalgar, and Countess Mara.

Randa's 2009 sales exceeded \$400 million through the support of 3,000 employees on five continents. This success is a direct result of the company's strong heritage, organic growth, strategic acquisitions, brand portfolio, and global expansion into new territories and markets. More information is available at [www.randa.net](http://www.randa.net).

### **About Gerber Technology**

Gerber Technology ([www.gerbertechnology.com](http://www.gerbertechnology.com)), a Microsoft Gold Certified Partner, develops and manufactures the world's leading brands of product lifecycle management (PLM) solutions, product data management (PDM) solutions, and CAD/CAM automation systems for the sewn products and flexible materials industries. These systems automate and significantly improve the efficiency of information management, product design, and development, pre-production and production processes. The company offers specialized solutions to a variety of end-user markets including apparel, composites, industrial fabrics, transportation interiors, and home textiles. Gerber Technology's world headquarters are located in Tolland, Connecticut, U.S.A. with regional offices, agents, and distributors in more than 126 countries serving over 22,000 customers through 16 Customer Solutions Centers on six continents. The company engineers and manufactures its products in various locations throughout the United States, Europe, and Asia. For more information about Gerber Technology, connect with us on [Twitter](#), [YouTube](#) and [LinkedIn](#).

Through innovation and commitment to our customers, Gerber's products have become industry standards as well as benchmarks by which all others are measured. By continuing to explore emerging technologies and to build strategic relationships, Gerber intends to continue the pace of setting new standards for innovation and productivity.

Established in 1968, Gerber Technology is one of four business units of Gerber Scientific, Inc. ([www.gerberscientific.com](http://www.gerberscientific.com)) of South Windsor, Connecticut. Gerber Scientific is listed on the New York Stock Exchange under the "GRB" symbol.

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YuniquePLM is a trademark of Gerber Technology.