

**FOR IMMEDIATE RELEASE**

**Yunique Solutions is Recognized as Exceptional Partner by The Bon-Ton Stores, Inc.**

*PLM software provider Yunique Solutions has been recognized with an Exceptional Partnership Award by The Bon-Ton Stores, Inc. for its work in implementing the plmOn product lifecycle management solution at the retailer's Milwaukee headquarters. The award was presented at the 2009 Strategic Vendor Meetings, where Yunique executives briefed Bon-Ton suppliers on the next phase of implementation that will provide online product collaboration with the retailers' vendor community.*

NEW YORK, NY – November 5, 2009 – **Yunique Solutions Inc.** (<http://www.yunique.com>) was presented an **Exceptional Partnership Award** at **The Bon-Ton Stores** 2009 Strategic Vendor Meetings held at the Pfister Hotel in Milwaukee, Wisconsin on October 6-8. Yunique was recognized for its role in preparing for implementation of the plmOn™ product lifecycle management (PLM) software solution at the retailer's private brand offices in Milwaukee.

"Yunique has partnered with us over the last year, working closely with us as we prepare to rollout their PLM solution," noted **Chuck Gilreath, Vice President of Sourcing for Bon-Ton Private Brands**. "They've been responsive to our needs and flexible in dealing with our process requirements. We are looking forward to using their system for our fall 2010 development."

During the three-day annual private brand vendor conference, Yunique briefed Bon-Ton product suppliers on the next phase of the implementation which will provide online product collaboration with the retailers' vendor community. Bon-Ton will interact with its vendor partners through Yunique's **srmOn™** supplier relationship management (SRM) software. This fully integrated software provides agents, vendors and factories with clear and real-time visibility into shared product, material, and sample tracking information and offers web-based tools for managing tech packs, fabric/color approvals, sampling, request for quotes and bids, process tracking, costing, activity and issue management, calendaring and other supply chain activities.

"We are honored to receive this formal recognition from Bon-Ton," stated **Lenny Weiss, Yunique Vice President of Sales and Marketing**. "This serves to validate the commitment we make to work in collaboration with each client that places their trust and confidence in Yunique."

## About Bon-Ton Stores

The Bon-Ton Stores, Inc. operates 279 stores, including 12 furniture galleries, in 23 states in the Northeast, Midwest and upper Great Plains under the Bon-Ton, Bergner's, Boston Store, Carson Pirie Scott, Elder-Beerman, Herberger's and Younkers nameplates and, in the Detroit, Michigan area, under the Parisian nameplate. The stores offer a broad assortment of brand-name fashion apparel and accessories for women, men and children, as well as cosmetics and home furnishings.

## About Yunique Solutions

Yunique Solutions Inc. is a New York-based developer of 100% browser-based product lifecycle management and supplier relationship management solutions that enable today's fast-paced apparel, home textiles, and accessories retailers and manufacturers speed more trend-setting merchandise to market by improving collaboration across their extended supply chains.

Yunique's flagship plmOn™ and srmOn™ products comprise a comprehensive suite of industry-specific technologies and services including digital asset (image) management, tech pack management, quotation and bid management, sample and production planning and tracking, pre-concept line management, and materials management. Based on the latest Microsoft .NET platform, Yunique's software solutions leverage the internet to provide organizations with the ease of use and global connectivity needed to execute, analyze, and optimize their businesses.

Yunique Solutions has been ranked by its customers as the top tier-one PLM solution provider to the fashion industry for two years running in an independent survey conducted by Apparel magazine. For more information on Yunique Solutions and its products, phone (212) 672-0098 (New York) or visit the website at [www.yunique.com](http://www.yunique.com).

Yunique Solutions... creating and developing unique solutions