

FOR IMMEDIATE RELEASE

Vertical Apparel and Home Products Company Pendleton Woolen Mills Selects Yunique plmOn

Leading woolen apparel and home products maker and marketer Pendleton will implement Yunique product lifecycle management (PLM) solutions in its Portland, Oregon headquarters. When 45 team members go-live on the web-based software this summer, the company expects to streamline its product development cycle times and enhance creativity across all four of its product divisions.

NEW YORK, NY – April 1, 2009 – **Yunique Solutions Inc.** (<http://www.yunique.com>) announces that apparel and home products manufacturer and retailer **Pendleton Woolen Mills** plans to implement the **Yunique plmOn™** product lifecycle management software solution in its Portland, Oregon (USA) headquarters. The renowned maker and marketer of men's and women's wool apparel, home goods and accessories will use the popular PLM software solution across all of its four divisions to centralize all product development information and make it more accessible to internal teams, Pendleton's domestic mills, and global trading partners. Pendleton expects the new system to reduce product development cycle times and enhance product innovation. With plans to go-live with about 45 users this summer, the company will also utilize Yunique's companion **srmOn™** supplier relationship management (SRM) software to integrate its global factory partners into its business processes.

"This is an exciting year for Pendleton as we celebrate 100 years of weaving America's spirit since 1909. We are looking forward to building the brand for the next generation, and we are committed to providing our teams with the most productive tools available", stated Pat Fowler, Women's Wear Division Manager. "By utilizing the Yunique solution to keep information flow moving forward and automate traditionally manual tasks, our development team will realize efficiencies to focus on creativity and product innovation. After evaluating eight separate PLM systems, we saw Yunique as the best fit for us; both in terms of system capabilities and as a vendor partner. They clearly understand our business and the tools we need to streamline processes and shorten lead times."

"We are pleased with the opportunity to work with such a distinguished company as Pendleton Woolen Mills", added Yunique Vice President Lenny Weiss. "We look forward to working with the Pendleton team to help them achieve cost savings and enhance profitability and growth."

Privately owned Pendleton Woolen Mills is a sixth-generation family owned vertical manufacturer and retailer, controlling wool manufacturing from purchasing of wool from wool producers to the selling of the finished garment or blanket/home product. Wool processing occurs in Pendleton owned mills and much of the manufacturing in Pendleton facilities. The company owns and operates seven facilities that encompass aspects of its operation as well as 70 Pendleton retail stores across the United States. Pendleton products are available through traditional specialty stores, department stores, Pendleton catalogs and on the internet at <http://www.pendleton-usa.com>. Pendleton products are also sold in Japan, China and Canada.